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CAR HIRE'S EASY

TWO of the country's best known entrepreneurs are joining forces to launch a new car hire scheme that will allow motorists to rent out their vehicle when not in use.

Sir Stelios Haji-ioannou, founder of **easyJet**, and **lastminute.com** supremo Brent Hoberman will introduce their Car Club into the UK next year.

It will run alongside the traditional car

hire service offered by **easyCar.com**, part of Sir Stelios's easyGroup.

It will aim to generate cash for owners when they are not using their car. Vehicles will be fitted with automatic entry and tracker systems.

Hirers will use their smartphones to book a vehicle from among those registered on the database of the club, which will also provide insurance.

